



WXIX

## ORDER

Print Date 10/24/12 Page 1 of 3

**Flight Dates 10/25/12-11/05/12**

<u>Contract / Revision</u>	<b>840839</b>	/	<u>Product</u>	<u>Order Sep</u>	00:00:00
<u>Original Date / Revision</u>	10/24/12	10/24/12	<b>THOMAS PETERFFY</b>	<u>Estimate #</u>	<b>1548</b>
			<u>Agency Com</u> 15%	<u>Alt Order #</u>	<b>06393627</b>
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>Peterffy, Thomas</b>		<b>600 Farimont Avenue</b>	<u>Order Type</u>	Political
			<b>Suite 306</b>	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	<b>Mentzer Media Services</b>		<b>Towson, MD 21286</b>	<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A35+
			<u>Sales Office</u> T-DC	<u>Rev Codes</u>	Agency Political Pol-Issue
<b>600 Farimont Avenue</b>			<u>Sales Region</u> National	<u>Product Codes</u>	PL20.10
<b>Suite 306</b>			<u>Agency Ref</u>	<u>Priority</u>	P 1
				<u>Advertiser Ref</u>	

## Primary Account Executive

Primary Acc

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

### Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	13	\$40,970.00	\$48,200.00	0.00	10/01/12	10/28/12	13	\$40,970.00	\$48,200.00
November 2012	18	\$42,840.00	\$50,400.00	0.00	10/29/12	11/05/12	18	\$42,840.00	\$50,400.00
Totals	31	\$83,810.00	\$98,600.00	0.00					



Contract / Revision **840839** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision **10/24/12/ 10/24/12**

Order Sep **00:00:00**

Advertiser **Peterffy, Thomas**

Product **THOMAS PETERFFY**

Estimate # **1548**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 3	WXIX	10/25/12	10/28/12	NATE BERKUS 10A NATE BERKUS 10A	Comm	10-11A	---TF--	1:00	2	\$800.00	P	3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---TF--		2	\$800.00			0.00						
E 4	WXIX	10/25/12	10/26/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	---TF--	1:00	2	\$4,000.00	P	1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---TF--		2	\$4,000.00			0.00						
E 5	WXIX	10/25/12	10/26/12	Jeopardy 730P STARTS 9/17/12	Comm	730-8P	---TF--	1:00	2	\$5,000.00	P	1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---TF--		2	\$5,000.00			0.00						
E 6	WXIX	10/25/12	10/26/12	LATE RUN M-SU NEWS/LATE	Comm	10-1030P	---TF--	1:00	2	\$3,000.00	P	1	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---TF--		2	\$3,000.00			0.00						
E 7	WXIX	10/27/12	10/27/12	World Series on Fox World Series	Comm	730P-11P	-----1-	1:00	1	\$16,000.00	P	1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1-		1	\$16,000.00			0.00						
E 8	WXIX	10/28/12	10/28/12	FOX News Sunday Fox News Sunday	Comm	10-11A (10:00 AM-11:00 AM)	-----1	1:00	1	\$600.00	P	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1		1	\$600.00			0.00						
E 9	WXIX	10/29/12	11/02/12	News @ 7a News @ 7am	Comm	7-730A (7:00 AM-7:30 AM)	MTWTF--	1:00	3	\$2,000.00	P	1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		3	\$2,000.00			0.00						
E 10	WXIX	10/29/12	11/02/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	MTWTF--	1:00	2	\$2,000.00	P	1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		2	\$2,000.00			0.00						
E 11	WXIX	10/29/12	11/02/12	WENDY WILLIAMS 10A Wendy Williams new time	Comm	10-11A	MTWTF--	1:00	3	\$800.00	P	3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF---		3	\$800.00			0.00						
E 12	WXIX	10/29/12	11/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	1:00	3	\$4,000.00	P	1	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		3	\$4,000.00			0.00						
E 13	WXIX	10/29/12	11/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	1:00	3	\$5,000.00	P	1	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		3	\$5,000.00			0.00						
E 14	WXIX	10/29/12	11/02/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	1:00	3	\$3,000.00	P	1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		3	\$3,000.00			0.00						
N15	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	M-----	1:00	1	\$2,000.00	P	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/05/12	M-----		1	\$2,000.00			0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N15	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	M-----	1:00	1	\$2,000.00	P	1	0.00	NM	1	\$2,000.00
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating																
Week: 11/05/12    11/11/12    M-----    1    \$2,000.00    0.00																
														Totals	31 \$98,600.00	